

GOAL: Maintain & Expand Housing Opportunities for Low/Moderate Income Households

- Maintain and improve existing housing stock through capital reinvestment and preventative maintenance to optimize property value.
- Expand housing stock by exploring acquisition, adaptive re-use, and new construction development opportunities, and by evaluating mixed-use and multi-family developments.
- Foster pathways from tenancy to home ownership for VBCDC residents.

GOAL: Maintain & Expand Services to VBCDC Residents and the Public

- Maintain, improve, and expand supportive services for VBCDC’s residents.
- Increase supportive services for low and moderate income individuals and families for the public at large.
- Develop partnerships throughout all sectors to support services expansion.

GOAL: Sustain & Enhance Leadership and Operations

- Expand VBCDC talent to ensure excellence in operational and organizational growth.
- Prioritize staff development and growth.
- Cultivate Board development.
- Recognize the critical importance and value of diversity, equity, and inclusion.
- Develop a cyber-security strategy.
- Advocate for, and educate about, affordable housing in alignment with the City, funders, and other partners.

GOAL: Sustain & Enhance Funding

- Increase VBCDC visibility and brand recognition.
- Increase unrestricted revenue to maintain a strong financial position and provide funding for new initiatives.
- Value and sustain relationships with strategic partners.